

**USING YOUTUBE IN IMPROVING SPEAKING SKILL: A CASE STUDY ON  
SUCCESS LEARNING IN SPEAKING OF UNDERGRADUATE IN ENGLISH  
DEPARTMENT AT ISLAMIC STATE UNIVERSITY OF IMAM BONJOL  
PADANG**

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**ABSTRACT**

The use of YouTube media to improve students' English-speaking skills has become a new learning style for us in English language learning. One of them is learning among college students. This research aims to know how successful students use YouTube to improve their Speaking skills. This research used a qualitative method with a case study approach. The researcher used depth interviews to answer the research question. This research also describes how students' opinions on the use of YouTube improve speaking skill and their strategies toward it. This research has found that several English Tadris Department students, students who use YouTube as a medium to improve their English-speaking skills in learning English have better and more fluent speaking skills. YouTube is one of the media that can be used to access various English learning videos easily, more completely, and can be watched anytime and anywhere, so many students choose YouTube as an alternative to learning English. students can better understand and can deepen a material. It is known that English Tadris Department students really want to achieve excellent speaking skills even almost like native speakers, with YouTube can be a solution by watching videos of native speakers speaking and then students can imitate the accent and vocabulary spoken by the speaker.

**Keywords:** speaking; Youtube; autonomous learning.

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**INTRODUCTION**

Nowadays, educational content of YouTube offers enormous opportunities to reinforce speaking skills due to the fact that learners can watch as well as listen to different kinds of formal and informal authentic materials including films, cartoons, songs, clips, talk shows, political debates, interviews, etc. It notes that using YouTube is an instrument to improve and master students' speaking skills. it can be seen that independent learning with the use of YouTube media is closely related and suitable to be applied to students, considering that in this digital age it is very effective to use social media. The use of YouTube media to improve students' English-speaking skills has become a new learning style in English language learning. With all the ease of access obtained, the effectiveness of this method makes students' interest high and motivated to learn English more deeply. YouTube has become a rich and relevant platform for

social media users because it hosts globalized views and activities. This study aims to know how successful students use YouTube as a source in autonomous learning.

In this study, researcher used several other studies related to the study. First literature. According to Khilda Sophia, in “Students’ Interest in Learning English Through YouTube (A Case Study in Senior High School of Sekolah Alam Cikeas Bogor)”. often uses YouTube as a supporting medium for learning English, because many teachers use YouTube to teach English to students and it is proven that the level of interest of students has increased to want to learn English. Second literature. Yuli Nurmala Sari, dalam Youtube as A Learning Media to Improve The Student’s Speaking Ability in the 21st Century). Students who study English agree that YouTube media can improve English speaking skills in students, besides that, by using YouTube, teachers can also provide lessons that are more interesting, and not monotonous, and students are more excited about learning. Third literature. Ahmed Sanoussi Himeda Al Jawad dalam The Impact of Using Youtube Video to Promotes Students’ Performance in Speaking Skill: A Case Study of A School in Libya, the result is the success of YouTube media in improving students’ English language skills at school, besides that YouTube gets positive feedback from students, and YouTube media is the best media in helping students learn to speak English. This study aims to to know how successful students use YouTube as a source in autonomous learning.

## **METHODOLOGY**

This journal is using Qualitative method. researchers investigate phenomena in their natural environments, in order to understand or interpret occurrences in terms of the meanings people assign to them. Researchers have conducted research on 3 respondents at UIN Imam Bonjol Padang. For aiming this study, the researcher will achieve the interview technique by offering several questions to three students. The researcher prepared several questions related to how students utilize YouTube as a medium to improve English speaking skills. A technique for assessing qualitative data is thematic analysis. Usually, it refers to a collection of texts, such an interview or a transcript. To find common themes—topics, concepts, and patterns of meaning that recur—the researcher carefully analyses the data

## **RESULT AND DISCUSSION**

Based on the results of the interviews, researchers found several facts from the three respondents.

### ***According to Student 1***

The experience he had while using YouTube was that he could learn independently. He can search for videos that suit his interests and needs in terms of certain lessons or understanding. He also said that he can use YouTube as an additional source of information to explore the subject matter they study at school or university. Educational videos can provide additional explanations and concrete examples.

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According to him, YouTube videos often contain visual elements, such as animations, graphics, or live demonstrations. This can help students understand difficult concepts better. Here, he watched a YouTube channel called Rachel's English. An American English pronunciation teacher named Rachel launched the well-liked YouTube channel Rachel's English. He offers a variety of instructional materials on her channel to aid non-native English speakers in honing their pronunciation and spoken English abilities.

Rachel teaches English by writing on the blackboard and explaining English learning materials. Each video shows different learning materials. Then, Rachel will give practice questions according to the learning material, then the audience will answer the questions. In addition, Rachel also provides tips and tricks to master English.

Based on the results of interviews with Student 1, he likes to watch Rachel's English because Rachel is quite clear in explaining material, Rachel always writes the material on the blackboard, so that the audience can see, write, and understand what Rachel means. Through Rachel's English, she provides English material, using a blackboard, which is played by Rachel as the teacher. She provides good, detailed English learning, and the English accent used is an American accent which is quite easy to understand, then The voice issued by the speaker is also quite loud, so the material taught is quite clear.

Then Rachel provides many easy ways to improve English speaking skills, such as

- a. Practice daily, consistency is important. Try to set aside some time each day to work on your English speaking. At least 15 to 30 minutes each day seems to be sufficient.
- b. Follow Rachel's English Videos: Rachel has a ton of videos that emphasize using proper English. Pick a video that is appropriate for you, then pay attention to how she pronounces words and phrases.
- c. Learn Word Stress and Intonation: One of the key topics Rachel teaches is word stress and intonation in English. Learn the proper tone for words and how to pronounce them.
- d. Practice pronouncing the words and phrases Rachel teaches in her English videos.

The way this student learns English through YouTube is by watching Rachel's English every day for 30 minutes. Then she notes down the important points while watching the video. In addition, she also records the new vocabulary she learns from the video, and then looks up the meaning of the vocabulary. Then, she also repeats the pronunciation of each example sentence that has been taught by Rachel.

In addition, he can improve correct pronunciation and increase vocabulary. The advantage of YouTube according to him that students can access English learning videos without limits, and this can be done anywhere, and anytime. Behind the advantages of course there are a few disadvantages of YouTube, namely, there are some videos that do not provide subtitles and signals that are sometimes inadequate. However, the perceived shortcomings are minimal compared to the advantages of YouTube. After diligently watching this channel, he has improved his speaking skills. By consistently watching

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rachel's channel, noting new vocabulary, and imitating the pronunciation of each sentence. So that student 1 has improved in speaking skills.

With YouTube, student 1 can carry out self-learning by watching English learning videos on YouTube, this student notes some important words and then groups them into auxiliary verbs, To Be, Modal, Auxalary. Here it can be seen that student 1 takes notes after watching Rachel's channel YouTube videos and keeps the notes as learning. To improve speaking skills, this student imitates every word spoken by the speaker, then repeats every word spoken by the speaker.

#### ***According to student 2***

She described watching the Zafira Aqyla channel on YouTube. This channel shows the daily life of a vlogger who is studying at Harvard, USA, by speaking in English. In addition, this channel also provides a variety of English learning materials, so viewers can choose which material they want to learn.

The reason why this student 2 likes to watch Zhafira Aqyla Channel's shows Channel is this channel for learning to speak is that Zafira provides many tips to improve speaking skills, and includes important notes for viewers, besides The access used is also similar to native speakers so that it can motivate viewers to further improve their speaking skills, add a lot of new vocabulary, and improve pronunciation. YouTube can also train listening and reading.

The way Zhafira teaches English on her YouTube channel is by providing the learning material by putting the writing on the screen, then Zhafira starts explaining the material in detail. After that, Zhafira also provides a lot of new vocabulary. In addition, Zhafira also makes daily life vlog videos with the theme of her academic life at Harvard. That way, the audience can get a lot of insight, not only about English learning videos, but also vlogs about Zhafira's life while studying at Harvard which are very interesting for students. Student 2 applied the method of repeating each sentence spoken by the speaker, so that she could easily correct the pronunciation of vocabulary and improve her speaking skills.

There are some tips from Zhafira Aqyla Channel to improve speaking skills, namely:

- a. View Zhafira Aqyla Channel: The first step is to view Zhafira Aqyla Channel videos on her YouTube channel or, if you have access to her paid courses, enroll in one of her courses. There is a wide range of content available from basic to intermediate levels from Zhafira Aqyla.
- b. Intonation and pronation exercises: Pay attention to how Zhafira uses intonation and pronation in her films. Try to replicate her speech patterns. This aids in assisting you in becoming used to the proper English voice tone.
- c. During the course or while viewing the videos, make a note of any new terminology or phrases that you come across.

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- d. Practice speaking, try to use English at least once a day, even if it's only to yourself. You get more comfortable and certain when speaking English thanks to this exercise.
- e. Join an English Community or Study Group where you may converse with others in English. You'll get the chance to practice having real-world discussions because of this.
- f. Develop your structured speaking, follow the conversational examples you have studied from the English with Lucy videos as closely as you can. Have these discussions with your friends or study partners for practice.
- g. Speaking with native speakers if at all feasible. This will enable you to experience speaking English in a more genuine way.
- h. Take a Self-Video. Make a recording of your English speaking. This enables you to keep track of your development, evaluate your intonation, and identify areas that want improvement.
- i. Learn vocabulary and grammar, which means along with speaking, it's critical to comprehend grammatical rules and expand your vocabulary. To study grammar and vocabulary, choose appropriate books or internet resources.
- j. Permanent Exposure, continuous contact with English, whether by reading, watching movies, listening to music, or connecting with other English-language media.

There is a complaint experienced by student 2, which is that the signal is sometimes inadequate. However, the advantage of YouTube is that it provides complete videos and is very practical to use. After being consistent in utilizing YouTube to learn speaking skills, she has improved speaking skills, starting by imitating vloggers and then practicing speaking. She also wrote a note in a notebook, which he studied. To improve her speaking skills, she applies rephrasing to every sentence spoken by the speaker.

Student 2 used the note-taking method after watching YouTube Zhafira Channel. Here, YouTube shows an English learning video then this student notes some important points on Grammar. After watching YouTube, this student became aware of grammar, to improve speaking skills, he imitated how the speaker spoke, then he repeated every sentence spoken by the speaker.

#### ***According to student 3***

This student is very interested in English learning videos and traveling vlog videos. Her choice is Dale Philip channel. Student 3 watches the Dale Philip channel every day for about one hour. An American Youtuber who often makes content about traveling to various countries by speaking English. the reason this student likes this channel is to train listening, and pronunciation, and add new vocabulary so that she can practice speaking like the vlogger she is watching on YouTube It's a Cultural Experience, meaning that YouTubers can explore cultures from different countries by watching videos on travel, cuisine, or local pop culture.

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The reasons why student 3 really likes watching Dale Philip's show learning speaking through YouTube according to her are that the student's learning style is not monotonous, the view shown by the vlogger is very interesting and eye-catching, students can imitate the correct pronunciation, a lot of slang is spoken, adding more new vocabulary. This channel also provides vlog videos of traveling to several countries which add excitement to its audience.

The way Dale Philip teaches English is by speaking English in each of his vlog videos by adding Indonesian subtitles on the layer, so that student 3 can easily understand what the speaker means. Then this student is used to writing into a notebook about the new vocabulary he gets in each video, then looking for Indonesian translate.

There are several ways from Dale Philip to improve students' English speaking skills, including:

- a. Watch videos on Dale Philip, that are appropriate for you, from beginner to advanced. He frequently teaches English and offers learning advice.
- b. Practice listening actively, try to emulate the pronunciation and intonation used in the video once you've watched it. Your pronunciation and listening comprehension will both benefit from this.
- c. Read English-language content, such as books, articles, or news. Start with the easier ones and work your way up to more challenging ones as you go. Make a note of any words or phrases you don't understand and check them up later.
- d. Publish each day. This means try to write something in English every day, whether it's a short essay, personal journal entry, or diary entry. You can improve your vocabulary, spelling, and grammar by doing this.
- e. Speak to English Speakers. Means make an effort to make an English-speaking acquaintance or sign up for an online forum. Talking is a great approach to hone your oral communication and comprehension abilities.
- f. Learn vocabulary and grammar. Means improve your vocabulary and learn the basics of grammar. To keep track of your progress, use English textbooks or language-learning applications.
- g. Tests of language proficiency to follow, like the TOEFL or IELTS may frequently be used to track your development. Take a practice exam to find out where you need to improve.
- h. Patience and consistency. This means the process of learning a language is continual, therefore persistence and patience are crucial. Set attainable learning objectives and continue to practice frequently.
- i. Develop Speaking Skills for the Real World. This means if they are offered in your city, try to join English classes or regional speaking clubs. Speaking with native speakers directly may be quite beneficial.
- j. Use Additional Resources Use, such as Duolingo, Memrise, or Rosetta Stone.

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Student 3 also studied by watching videos and reading subtitles. Then he also wrote notes in a notebook

After student 3 watched the YouTube video, he heard some vocabulary that he did not understand, then he wrote down some of the vocabulary into a small notebook, after that he found out what the meaning of each vocabulary was, then he wrote down the translation from English to Indonesian. With YouTube, this student knows more vocabulary, how to pronounce each word, and how to pronounce vocabulary correctly in English. To improve her speaking skills, this student imitates what the speaker says, then she repeats back every word spoken by the speaker.

This is how do the students use YouTube as a source in autonomous learning. Based on the results of observations from several English Tadris Department students, students who use YouTube as a medium to improve their English-speaking skills in learning English have better and more fluent speaking skills. YouTube is one of the media that can be used to access various English learning videos easily, more completely, and can be watched anytime and anywhere, so many students choose YouTube as an alternative to learning English. YouTube is the only media that includes many things to train several skills, for example when students watch an English learning video, not only speaking skills but students can also train listening, reading, and writing skills in one moment, so that students can fulfill other learning needs. With YouTube, students do not feel bored and monotonous by being able to access video variants according to their respective needs. therefore, students can focus more on honing their abilities.

When in class, students can pay attention to the lecturer when teaching, but each student has their own advantages and disadvantages, so students prefer to explore English lessons by watching YouTube, so that students can better understand and can deepen a material. It is known that English Tadris Department students really want to achieve excellent speaking skills even almost like native speakers, with YouTube can be a solution by watching videos of native speakers speaking and then students can imitate the accent and vocabulary spoken by the speaker.

Based on the research interview, it has been proved that; First, based on the results of interviews with student 1, he described watching YouTube quite often, such as Podcasts. Talk shows, and English content. One of the YouTube channels that is often watched is Rachel’s English since grade 2 in junior high school until college. According to her, through Rachel’s English, she provides English material, using a blackboard, which is played by Rachel as the teacher. She provides good, detailed English learning, and the English accent used is an American accent which is quite easy to understand, then The voice issued by the speaker is also quite loud, so the material taught is quite clear.

In addition, he can improve correct pronunciation and increase vocabulary. The advantage of YouTube according to him that students can access English learning videos without limits, and this can be done anywhere, and anytime. Behind the advantages of

course there are a few disadvantages of YouTube, namely, there are some videos that do not provide subtitles and signals that are sometimes inadequate. However, the perceived shortcomings are minimal compared to the advantages of YouTube. After diligently watching this channel, he has improved his speaking skills. So, it is very important for students to utilize YouTube for their English learning.

Last, based on the results of interviews with student 3, she uses YouTube to watch the Dale Philip channel, an American Youtuber who often makes content about traveling to various countries by speaking English. the reason this student likes this channel is to train listening, and pronunciation, and add new vocabulary so that Sarah can practice speaking like the vlogger she is watching. In addition, this channel also provides a lot of insight into the culture of a region, so besides learning English, students can also learn a lot about the culture of a region and many things about the world.

The advantages of learning speaking through YouTube according to her are that the student's learning style is not monotonous, the view shown by the vlogger is very interesting and eye-catching, students can imitate the correct pronunciation, a lot of slang is spoken, adding more new vocabulary. However, her complaint felt by her is that YouTube ads are annoying when watching videos. After diligently watching videos and practicing speaking English, Sarah experienced better English-speaking skills than before.

### **Score towards students' English Learning**

At this point, the researcher found that the speaking skill scores of the 3 respondents improved when they learned using YouTube.

**Table 1.** Score towards students' English Learning

<b>Respondents</b>	<b>Subject</b>	<b>Score</b>
Student 1	General speaking	A
Student 2	General speaking	A
Student 3	General speaking	A

These scores prove that the fluency and vocabulary of the 3 respondents above have improved in learning English.

### **CONCLUSION**

Based on the results of the interviews that have been conducted by researchers about using YouTube to improve students' English language skills in students in the English Tadris Department, it can be concluded that,

Student 1 likes watch channel Rachel' English in YouTube. She offers a variety of instructional on her channel to aid non native English speakers in honing their pronunciation and spoken English abilities. The experience using youtube was that he could learn independently. He also said that he use youtube as an additional source of information to explore the subject matter study at university. He watches Rachel

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channel everyday and the end of learning he imitate the pronunciation of words spoken by native speakers.

Student 2 described watching the zhafira aqlya channel on youtube. This channel shows the daily life vloggers who is studying at Harvard, USA by speaking in English. The reason students 2 choose this channel is that zhafira provide many tips to improve speaking skills and include important notes for viewers. After being consistent in utilizing youtube to learn speaking, she has improved speaking skill. starting by imitating vloggers and then practicing speaking, She also wrote a note in a notebook, which she studied. To improve her speaking skills, she applies rephrasing to every sentence spoken by the speaker.

Student 3 watches the Dale Philip channel every day for about one hour. An American Youtuber who often makes content about traveling to various countries by speaking English. the reason this student likes this channel is to train listening, and pronunciation, and add new vocabulary so that she can practice speaking like the vlogger she is watching on YouTube. The reason this student likes this channel is to train listening, and pronunciation, and add new vocabulary so that Sarah can practice speaking like the vlogger she is watching.

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